



16 Hemlock Dr
Congers, NY 10920

Phone: 845-268-5373
Email: tony.landi@lcnonline.net

LCN SERVICES OVERVIEW

BASIC WEB PRESENCE SITE

Not ready for our Database Driven web solution? With LCN you can have a first class professionally designed website designed to meet your current needs and still grow with you as your business needs change.

Standard Features

Our goal is to provide you with a high quality web site that allows you to present yourself in an effective and professional manner.

The LCN Basic Web Presence Site includes;

- A high quality, professional design from one of our many standard templates.
- LCNs template design methodology reduces the maintenance requirements for adding, removing, or updating pages in your site.
- LCNs Auto Disseminating Contact Us Form; Don't settle for simple mailto: links, our integrated contact us form provides a more effective means for your visitors to communicate with you.
- Flexible and scalable site architecture allows for easy customization without worry of adverse impact to existing design.
- Site can be placed in a maintenance mode to the general public but still be testable to Clients and System administrators allowing you to review updates without impacting to the visitors experience.

Special Hosting Package

Each LCN Basic Web Presence Site is hosted at our award winning data center and comes with 5 unique email accounts; all for a fraction of our regular prices.

See our Hosting Services Handout for additional information about our Hosing Services.

Why Use LCN?

With so many web development companies to choose from, why should you choose LCN to build your site? Consider this..

A Genex/Synovate Customer Experience Survey of a cross-section of 1,100 Internet users found that 65 percent do not shop on a poorly designed site - even that of a favorite brand. Nearly 30 percent even cease offline purchases from a favorite brand if their online experience is poor. And for many, a high quality product isn't enough to warrant struggling with a confusing site: 30 percent of consumers reported that web site design is more important than a great product. Only 4 percent will shop on a poorly designed web site - and that's when the price is rock-bottom.

Web site design is not about being pretty or slick - it's about the customer experience online and that means, ultimately, that it's about sales, says David Glaze, Vice President of Creative, Genex. As our survey shows, there are substantial financial consequences when a company does not pay enough attention to the usability and information design of its web site.

Our team of programmers, designers and marketing experts have worked with small, midsized and multibillion dollar companies. We have the talent and experience to provide you with a quality site no matter how big or small you are.